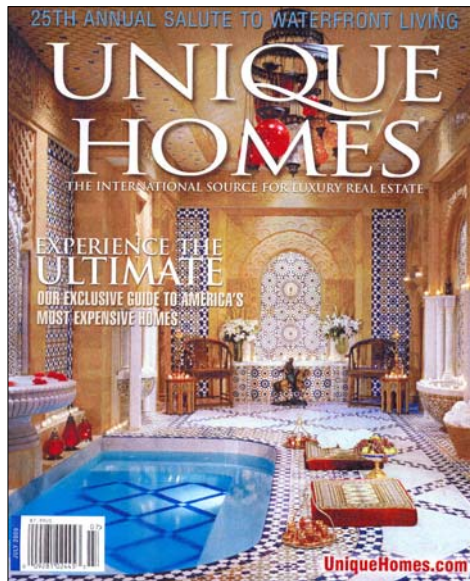


## Unique Homes Magazine



**Publishes:** Six times a year.

**Paid Readership:** Over 28,000 comprised of newsstand sales and subscriptions and paid readership of wealthy consumers in all 50 states and more than 80 countries. Unique Homes is the #1 paid circulation newsstand magazine.

**Distribution:** Total integrated circulation is 233,000 which includes 43,000 readers per issue, 90,000 unique web users, and 100,000 in digital distribution per issue. 6,000 copies are distributed to Luxury Agents across the country. Another 15,000 copies are direct mailed and placed in upscale locations where the lifestyle buyer is likely to frequent: Private jet facilities, Forbes 400, Country Clubs, Yacht Clubs, Airline Club lounges and 5-star Hotels and Resorts.

**Reader Profile:** The average age of the reader is 41 years. The average household income is \$208,000. 40% own 2 or more properties. Average value of the primary residence is \$817,000.

**Digital Magazine:** Viewable on [www.uniquehomes.com](http://www.uniquehomes.com). 46,000 online readers per month with 850,000 page views.