

South Shore Living



South Shore Living celebrates the life of the South Shore community.

Published: Ten times a year.

Distribution: 15,000 issues are circulated to primary areas of Hingham, Cohasset, Norwell, Hanover, Braintree, Pembroke, Hull, Scituate, Duxbury, Marshfield, Kingston, Plymouth, Rockland, Randolph, Weymouth and Quincy.

Circulation: 18,000 copies.

Reader Profile: 74% are Female, 58% 35-65 years, 91% own primary residence, 77% have a Bachelors Degree and 87% have a HHI of over \$125K+.