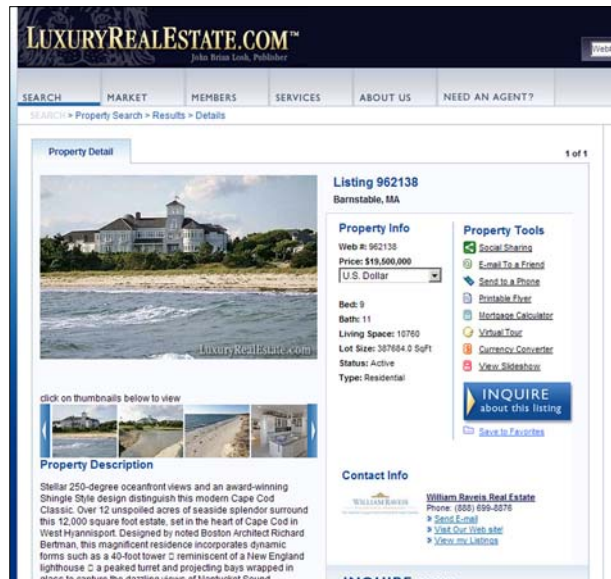


Luxuryrealestate.com



LuxuryRealEstate.com provides access to the world's largest database of for-sale luxury properties from around the world. The Web site has been named "Best of the Web" and a "Forbes Favorite" by Forbes magazine for seven consecutive years. It is the most-viewed luxury real estate Web site in the world. It receives visitors from 140 countries.

Luxuryrealestate.com receives over 65 million hits a month. It showcases a network of over 1,500+ brokers and agents in more than 65 countries. Collectively selling in excess of \$180 billion annually, with an average sales price of \$2,500,000. The website attracts an affluent, well-educated, professional demographic of upscale homebuyers that have the wealth and means to purchase the luxury properties on this site.

Visitor Profile: The average HHI is \$368,571. 36% of readers are in the age group of 35-44, 28% are in the age group of 25-34, 19% are in the age group of 45-54. 66% of visitors to the site have a college degree, 19% have a Masters and 14% have a PhD. The average value of the primary home is \$1,202,428. The average value of HH assets is \$1,771,428 and 57% own a 2nd, 3rd or 4th home.