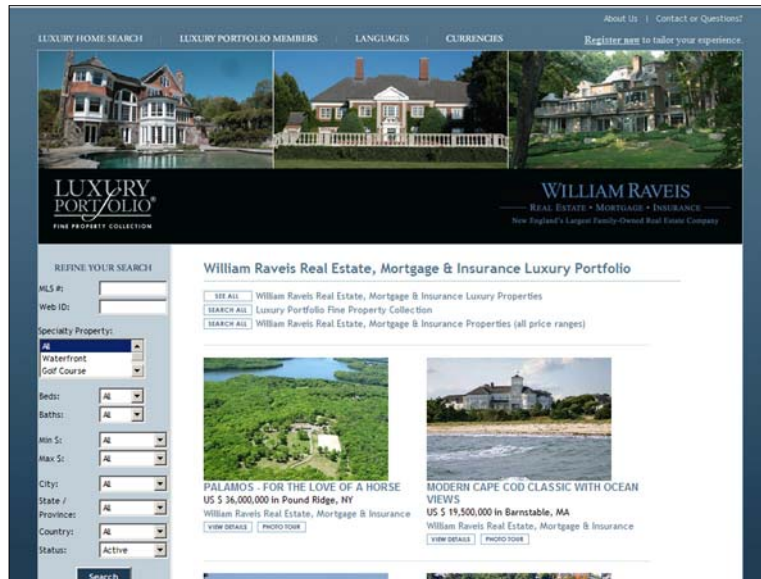


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Luxury Portfolio Fine Property Collection is the premier luxury program of Leading Real Estate Companies of the World®. This exclusive network is comprised of the world's most powerful independent brokerages, with members in 35 countries throughout Europe, North America and Asia/Pacific. Luxury Portfolio attracts affluent men and women who have the means and motivation to affect virtually everything in and surrounding the real estate market. Over 1 million users annually. Information is displayed in 9 languages & 66+ currencies.

Household income: \$1,820,700 Mean Value of Primary Residence: \$3,453,000

Mean Value of Secondary Home: \$2,860,000 Average Age: 42.5

College Graduate+: 79% Male/Female: 64%/36% Children <18 in the home: 47%

Length of Time Wealthy: 16.4 years Own Business: 45% Retired: 21%

In order to capture the high net-worth prospective clients advertising campaigns are featured in Wall Street Journal, Architectural Digest, Departures, Unique Homes, Veranda, and affluent Condé Nast titles.