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— EXCEPTIONAL PROPERTIES —

The Largest Family-Owned Real Estate Company in the Northeast

Boston Globe

CAPE COD



ORLEANS. Enjoy sparkling views of Crystal Lake from this waterfront 4-bedroom Cape. It offers great privacy and path to your own private beach! Enjoy swimming, sailing, kayaking, canoeing and fishing right at your doorstep! MLS# 20908413, Nikki Regen Carter, 508.410.055, \$975,000

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Published: Daily. We advertise in the Sunday Real Estate Section.

Distribution: #1 newspaper in New England with 1.8 million readers. The Sunday circulation is 485,160 and daily circulation is over 313,395 throughout 5 zones offering local targeting. Will reach 70% of adults in Boston with a combination of print, online ads, and direct mail.

Reader Profile for the Daily/Sunday paper: 49% of readers are male and 51% are female. The Average HHI is \$108,380. The Average age of the reader is 49.65.